



## Background

According to baseline study of the “Updated Papers” campaign carried out by the International Organization for Migration (IOM) in 2021, only 3 out of 10 migrants interviewed in La Carpio and 2 out of 10 in Pavas knew about regularization by family relationship with Costa Ricans. Of these, 15% identified the main requirements of this process.

In Guararí, the Characterization Study of the Migrant Population in La Milpa, implemented by IOM in 2021, identified that 4 out of 10 migrants in this community are in an irregular migratory status. It also revealed that the main obstacles to regularization are financial and difficulties of having the required documents. Finally, people indicated that they do not have enough information to carry out this process.

In this sense, a diagnosis of the campaign implemented by IOM in 2022 in the three previous communities revealed the following information needs among the migrant population:



Regularization procedures, described step by step.



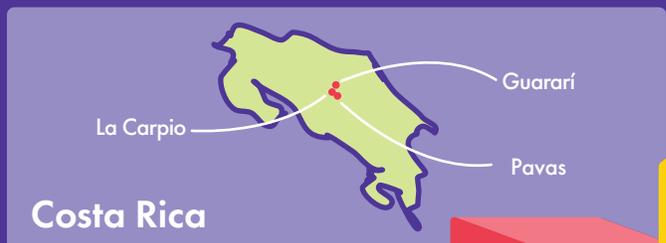
Benefits of regularizing immigration status.



Institutions to seek attention and support, as well as organizations where regularization procedures must be carried out.

For these reasons, IOM, jointly with the General Directorate of Migration and Immigration of Costa Rica, (DGME, per its Spanish acronym) is implementing the “Updated Papers” campaign in the country, with the aim of encouraging migration regularization by family relation with a Costa Rican citizen for binational families.

These are the specific communities where it is being executed:



## Methodology

The “Updated Papers” campaign has been developed through the Communication for Development (C4D) methodology, applied by IOM in Central American communities, to promote informed decision-making about migration.

This methodology seeks to generate positive behavioral changes in the target population. It is characterized by:

- Developing **participatory processes** with key local actors and migrants.
- Collecting **evidence** through focus groups, interviews, surveys, etc. on which communication products and distribution activities are based.
- Seeking measurable results leading to changes and better **knowledge, attitudes, and practices** among individuals participating in the campaigns.

## Objectives and audience

The “Updated Papers” campaign seeks to encourage migratory regularization by family bond with Costa Ricans among binational families residing in La Carpio, Pavas and Guararí, whose children are under 25 years old, born in Costa Rica and economically dependent.

## A comprehensive campaign... Beyond information

Following the Communication for Development methodology, “Updated Papers” focuses on working jointly with communities on actions such as:



- Informative sessions and monitoring of cases (“Migramóviles”), in coordination with the General Directorate of Migration and Immigration (DGME) and the Municipal Centers for Migrants (CMM).
- Participatory music production to reflect the diversity and socio-cultural contribution of the migrant population in host communities.
- Production of video testimonials with people who are in the process of migratory regularization by family bond with Costa Ricans.
- Capacity building processes for migrants and central key actors on:
  - Migrant rights
  - Creating and using email
  - Using RRSS for small businesses
  - Taking photos with a cellphone for small businesses
- Distribution of informative and promotional material.
- Specialized communication and migration course for journalists and public institutions communicators.

Call **64760582** to obtain reliable information on migratory regularization through family links.

For more information in Costa Rica, please contact Estéfany Jiménez: [esjimenez@iom.int](mailto:esjimenez@iom.int)



The “Updated Papers” campaign is part of “Somos Colmena”, a community that promotes informed migratory decision-making.

Visit our website and social media:

<https://somoscolmena.info/es>

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